Alexander K Heidarian

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Work Experience

Carboi   Sept. 2017 - Apr. 2018
UI/UX Designer, Front End Developer

- Helped redesign the company's website via Bootstrap and custom CSS libraries.

- Constructed a visual identity and design language in order to streamline the development of future pages and components.

- Minor involvement in back-end tasks via Django and Python.

Rende   Jun. 2017 - Dec. 2017
Product Design Intern

- Conducted product and user research in order to refine company's objectives.

- Conducted product analysis on over a dozen competitive products, analyzing their strengths and weaknesses across a multitude of features. Compiled resulting data into clear and concise formats in order to better assist the company in refining their product strategy.

- Created onboarding guidelines to help company better target intended users, grow the existing user base, and boost conversion rates.

Introlligent   Jan. 2017 - Feb. 2017
Image Analyst

- Analyzed and annotated image data for company clients.

- Logged in data into visual/verbal vocabulary database in order to enhance accuracy.

Sacramento Web Professionals Club   Jun. 2016 - Dec. 2016
Web Designer

- Part of a summer team which helped redesign the organization's website using the Bootstrap framework

- Assisted in redesigning the City Business Center website using WordPress

Aemass   **Sept. 2013 - Dec. 2013**

Computer Vision Software Engineering Intern

- Assisted in developing software related to the design of a computer vision based camera for mobile devices

- Directed experiments to test equipment, linking Kinect devices with Linux-based systems. Handled equipment such as cameras, lasers, and pipes

- Documented technical changes and composed tutorials in clear and concise formats.

Education

UC Davis   **Sept. 2011-in progress**

B.Sc. Computational Statistics

Sacramento City College   **Jun. 2015-Dec. 2016**

Web Development/UC Transfer

Skills

- HTML/CSS/SASS
- UX Design
- WordPress

- GitHub
- Product Design
- Sketch

- Photoshop
- A/B Testing
- JavaScript

- UI Design
- Framer
- Wireframing

Other Skills

- Analytical skills
- Works well in fast-paced environments

- Good team player
- Eagerness to learn new ideas, concepts, and tools beyond a formal setting

- Excellent Communicator

References

- Shaun Boland (408) 313-4786
- Veronica Avila (916) 832-0268

- Jordan Alperin (650) 796-1248
- Tamar Wenocur (650) 804-4880

- Erik Haug (949) 939-1162
- Jacque McKee (530) 758-8733